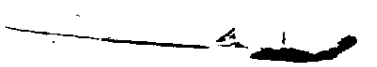
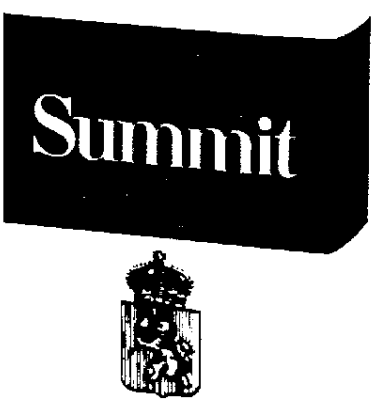
"I never thought I'd like going back to work.

I never thought I'd like a 3 mg. cigarette."

"Your career days are over when the kids come along, right? Wrong. Low low tar cigarettes are a drag, right? Wrong again. That's what I had to admit when I got a taste of SUMMIT. Sure, there are only 3 mg. tar in SUMMIT. But there are more than 3 mg. taste—there's enough flavor to satisfy me. I don't mind being wrong once. But twice is getting to be a habit."



Summit. 3 mg. tar. For the way we live today.



2045783264

Source: https://www.industrydocuments.ucsf.edu/docs/mkyj0004